10 Reasons To Move Communications To The Cloud

4SIGHT

The Great Cloud Migration

Recent global events have forever changed the way we look at work. Now, more than ever, work is something we do - not somewhere we go.

It looks like the hybrid workforce is here to stay, so organisations of all shapes and sizes are accelerating their digital transformation initiatives and moving data, apps and workflows to the cloud.

Communications infrastructure is no exception. Here are 10 reasons why businesses are swapping out their rigid on-premises PBX for an agile cloud alternative.

1

Cost Savings

Let's not be coy about it. One of the main reasons companies adopt cloud technologies is because they are more cost effective. Paying on a consumption basis is more predictable, auditable and manageable.

Of course, moving your communications to the cloud also eliminates the need to install or maintain on-premises infrastructure, further reducing your operational costs.

Simplified Management

Modern communications infrastructure can be complex. By outsourcing systems' management to your cloud service provider you can significantly reduce management overhead.

Business intelligence can be accessed from a single pane of glass, accelerating change management and facilitating better informed decision making.

3

Current Technology

Cloud communication systems are automatically updated to the most current version of technology.

Your business doesn't need to worry about upgrading services, this is all taken care of. Meaning your business spends more time doing what they do best.

Increased Reliability

Reliability and availability are core metrics for most communications systems, especially for those businesses that deliver customer contact centre services.

The use of multiple, remotely located data centres means cloud systems eliminate the single point of failure that can cripple on-premises alternatives.

5

Effortless Scalability

Scaling up, or down, to meet changing business demands can be difficult with an on-premises solution.

Cloud-based communications systems are inherently agile. They provide both rapid scalability and the flexibility to provision new features and services centrally.

Vendor Management

One of the hidden advantages of a cloud-based communications infrastructure is the ability to simplify your supply chain and consolidate several services under a single agreement.

Combine your communications, collaboration and contact centre services with SIP Trunking and connectivity to realise significant savings.

7

Affordable Redundancy

Achieving onsite redundancy between offices based in different locations can be expensive and difficult to achieve. Cloud systems change this, by allowing access to shared resource in the cloud. Companies can now afford a high level of redundancy never before possible.

Disaster Recovery

Cloud communications solutions are resilient by design. In the event of a traditionally service-impacting incident, cloud solutions can be spun back up rapidly to minimise downtime.

In some instances, cloud solutions can use automatic fail-over, re-routing of calls and use of cellular backup networks to avoid downtime completely.

9

Access to Cloud Apps

When businesses are connected to a cloud communications platform, they get access to the latest communications applications and developments, like customizable business workflows.

These applications help boost productivity and revenue streams for their businesses in ways that traditional communications programs cannot.

10

Future-Proofing

Most new solutions are not just made for the cloud, but in the cloud. To take advantage of the latest innovations it's necessary to integrate seamlessly with communications infrastructure.

Integrating cloud-based applications with cloud-based communications systems is significantly easier than integrating with on-premises alternatives.

Is Cloud right for you

As with anything, moving to the cloud entirely depends on your business circumstances and goals. Whilst moving to the cloud has some distinct benefits, it may not be the best approach for everyone.

4Sight have helped hundreds of customers find the best communication system tailored to their business vision. If you are unsure, if cloud is for you, get in touch with one of our communication experts who will be able to offer expert advice.

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