

# Is inefficient mobile working damaging your business?

Mobile working is now the norm, yet:

**80%** of workers feel it's harder to work in mobile teams.<sup>1</sup>



**33%** of workers cite poor communications as their greatest challenge when mobile.<sup>1</sup>



## Not enabling mobile workers can carry a significant cost...

Common mobile worker complaints:

**Lower job satisfaction** as don't have access to the right tools for the job

**Excluded** by missing out on important communications

**Frustrated** at using tools which aren't designed for a mobile environment

Businesses suffer through:

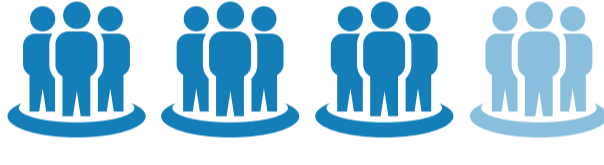
**Poor customer service** as mobile workers often can't be easily contacted

**Important decisions delayed** as they don't have access to the right information

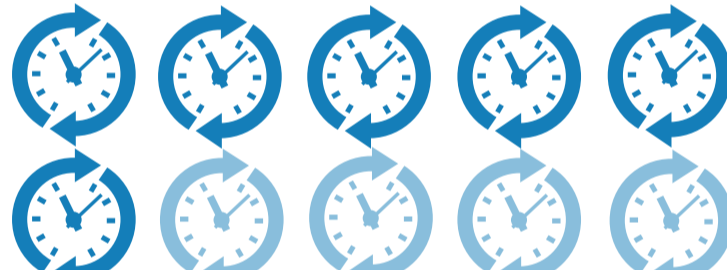
**Security breaches** due to employees using non-approved apps

**Loss of valuable information** when an employee leaves data stored on a personal phone

**79%** of knowledge workers now work in dispersed teams.<sup>2</sup>



**60%** of employees' time is spent away from their desk.<sup>3</sup>



## Modern converged communications solutions offer many advantages to businesses with mobile workers:



**Multi-devices** - Use the device of your choice



**Multi-identity** - Use your personal smartphone to make business calls



**Any network** - Use wi-fi at home and cellular on the road



**Context** - See everything relevant to a contact while communicating



**Simplicity** - Intuitive apps that let you work the way you want



**Work anywhere** - Have the same functionality from wherever you are

## Unleash the full potential of your business

Transition to a truly mobile-enabled converged communications solutions can help you unleash your full potential

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Improved:

- Productivity and responsiveness
- Employee morale
- Collaboration
- Customer experience

Reduced:

- Risk of security breaches
- Loss of valuable information
- Operational costs

Are your mobile workers missing? Help them be more efficient and effective with a seamless solutions for smarter working.

Sources:  
1 ProjectsatWork.com, 2013  
2 Getting Virtual Teams Right, Harvard Business Review, Dec 2014  
3 GlobalWorkplaceAnalytics.com